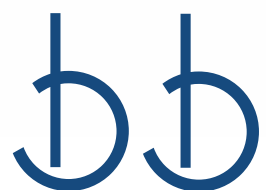


Competence in  
gold jewellery



BURKHARDT  BISCHOFF

— For over 70 years in a prominent position in jewellery making: —

## BURKHARDT + BISCHOFF

Being one of the leading German enterprises in gold jewellery production BURKHARDT + BISCHOFF is one of the few manufacturers of international caliber and ambition. Modern and independent design, German expertise and craftsmanship and the fair cooperation with the customers are the sound and sustainable basis of b+b's success.

Get to know b+b!



## Tradition and innovation

From its traditional premises in Keltern near Pforzheim b+b has been working on world markets for more than 70 years. Traditional values alone are, however, not enough to operate successfully on demanding international markets.

Progressive thinking in all areas of the business, excellent knowledge of markets and a feeling for the requirements of international jewellery purchasers have been and will always be crucial factors of b+b's success.



- **Competence in design:** In the atelier in Keltern b+b develops year after year a large variety of jewellery collections with more than 1000 single items. Due to state of the art technologies (CAD), a highly qualified prototype workshop is able to realize new designs perfectly and in the shortest possible time.
- **Competence in production:** b+b can count on comprehensive production knowhow gathered over the decades, combined with latest manufacturing techniques in the production sites in Germany and Thailand.
- **Competence in purchasing:** Decades of close relationships with suppliers in the very centres of diamond and gemstone markets are the guarantee for excellent stone qualities at reasonable prices.
- **Competence in sales:** Well-trained teams both in the office and the field services ensure flexibility, reliability and fairness in dealing with b+b's day-to-day business.





bbLux



## Target group and trend orientation

These three collection lines can be the basis of your sales performance:

*bbBasic*

Lightweight, favourable price – gold jewellery for the small budget



## What your customers want

b+b offers its customers an extremely wide range of gold jewellery – from the lower price sectors to high-class individual jewellery.

Rings, pendants or earrings are available in all kinds of designs, set with diamonds, pearls or gemstones. You decide in what alloy you would require your collection.

Make your own choice and select your personal range from the broad variety of b+b's collections with more than 10,000 individual pieces.



*bbSense*

Varied, modern, trendy, attractive

*bbLux*

Exceptional, classical, precious, luxurious, exclusive





*Elegance is the only beauty that never fades.*  
Audrey Hepburn



## Presence on- & offline

For presenting b+b products b+b offers you displays, advertising material, flyers for your counter, packing material, jewellery boxes and so on. It goes without saying that b+b is there to support your own promotional activities like flyers, catalogues or advertisements providing adequate images, templates and data material.



## bb – Your partner in sales

With the promotion line bb plus b+b supports its customers with various activities – thoroughly planned to the very last detail, taking up all the latest trends. Within the bb plus line b+b provides you with all that is necessary to increase your sales: Promotional support at the POS and high-definition images amongst others.



- **Living partnership**

You will profit especially from an excellent service that guarantees you at any time fast handling of orders, enquiries or even complaints without complications or bureaucracy.

- **www.bb-jewels.com**

An attractive platform for you as well as for your customers, in case you should wish to present the b+b-collections effectively on the spot or seek quick information on special products.



[www.bb-jewels.com](http://www.bb-jewels.com)

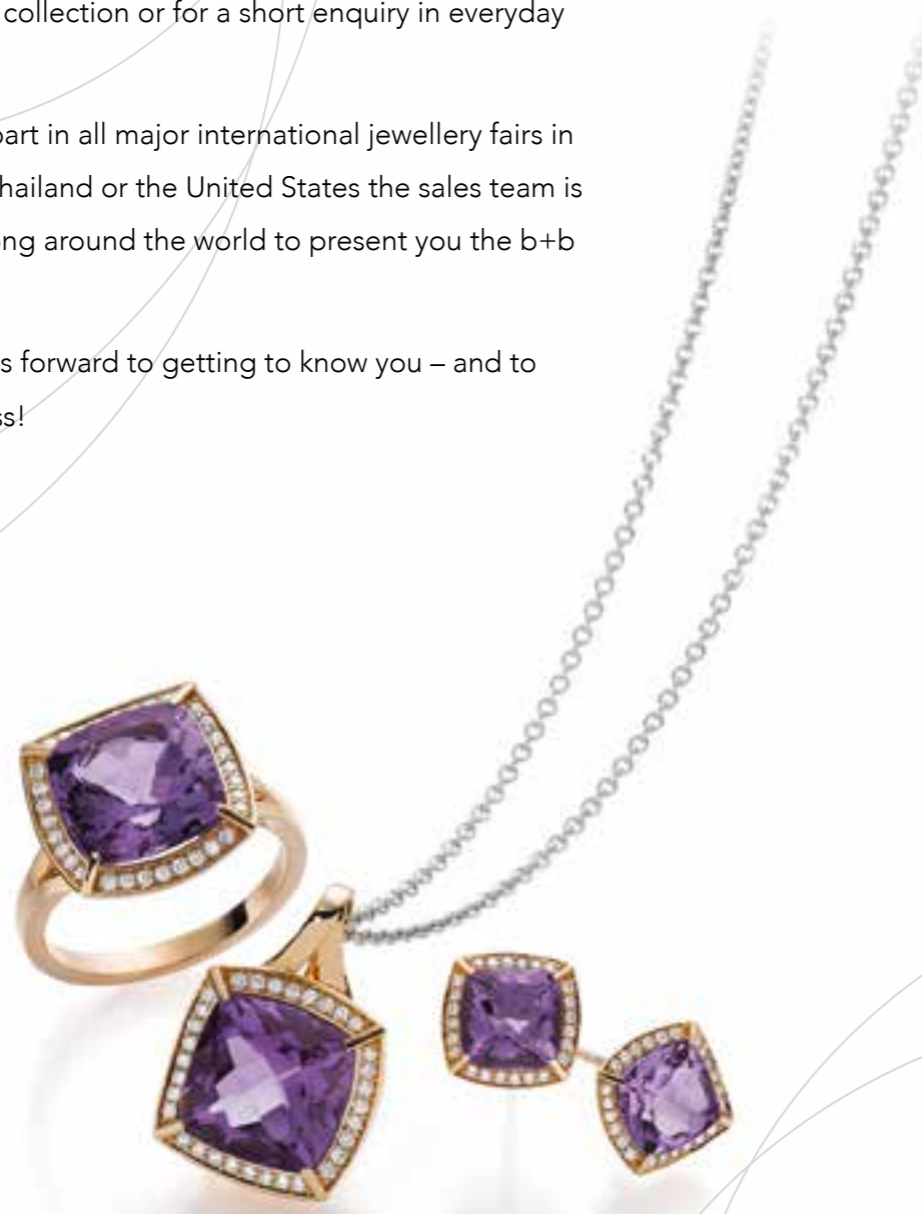


## Successful together

Your personal contact person, who as a matter of course speaks your language, is at hand any time, be it for preparing and assembling your new collection or for a short enquiry in everyday business.

Apart from taking part in all major international jewellery fairs in Italy, Hong Kong, Thailand or the United States the sales team is travelling all year long around the world to present you the b+b ranges.

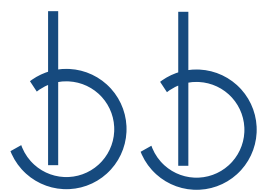
The b+b team looks forward to getting to know you – and to sharing your success!



BURKHARDT  BISCHOFF







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